



Brian Sandoval
Governor

Ellen Richardson-Adams, M. Ed.
Chair

Marka Turner,
Subcommittee Chair

Michael McMahon,
Subcommittee Co-Chair

Interagency Council on Homelessness (ICH) – Strategic Plan Subcommittee

Monday, October 27, 2014

Via Teleconference with Public Access Located At:

6161 W. Charleston Blvd.
Las Vegas, NV 89146

Call-In Number: 1-888-363-4734
Access Code: 7362574

Meeting was called to order at 8:35 am by Interagency Council on Homelessness Chair, Ellen Richardson-Adams.

I. Welcome and Introductions

Introductions were made by all participants of teleconference.

The following subcommittee members were present: Betsy Aiello, Kelly Marschall, Michael McMahon, Tony Ramirez, Ellen Richardson-Adams, John Schmidt, Tyrone Thompson, Marka Turner, and Sarah Yeats-Patrick.

The following subcommittee members were absent: James “Greg” Cox, Michele Fuller-Hallauer, Kelly Robson, and Kathleen Sandoval.

The following assisting staff was present: Anabel Ballard (Las Vegas) and Diane Dempsey (Carson City).

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II. Announcements

Kelly Marschall announced that an individual from ReStart had displayed interest in joining the Interagency Council on Homelessness (ICH) as their currently homeless/previously homeless participant. This individual is currently completing his/her application.

III. Public Comment

No public comment was made.

IV. Discuss Scope of Work for the Subcommittee

For Possible Action

Kelly Marschall and Sarah Yeats-Patrick both discussed the purpose of the Strategic Plan Subcommittee was to review the template and make changes as needed in order to present to the ICH.

V. Elect Subcommittee Chair

For Possible Action

The role of the Subcommittee Chair will be to coordinate and lead meetings as well as present the Strategic Plan template, upon completion, to the ICH. Subcommittee chair will draft agendas and ensure accuracy of meeting minutes. Administrative support will be made available to assist with all clerical aspects. No further questions were asked by Subcommittee regarding the role of the Chair.

Kelly Marschall nominated Tyrone Thompson. Mr. Thompson regrettably declined due to being unable to commit to this role at this time. John Schmidt asked ICH Chair, Ellen Richardson-Adams, if she had any suggestions. Ms. Richardson-Adams suggested Tony Ramirez, Marka Turner, Michael McMahon, and/or John Schmidt would all make excellent candidates. Marka Turner and Michael McMahon volunteered to step in as the Subcommittee Chair and Co-Chair, respectively.

John Schmidt made a motion to nominate Marka Turner and Michael McMahon as the Strategic Plan Subcommittee Chairs. Tyrone Thompson seconded the motion. The motion was approved unanimously.

VI. Identify Other Members to Engage

For Possible Action

Subcommittee discussed engaging a currently homeless or previously homeless individual to participate in the subcommittee meetings as well as the benefits of involving law enforcement and a representative from a veteran's association as well as the Clark County School District (CCSD). Marka Turner asked if subcommittee was seeking representation from various entities to become a part of the subcommittee or to simply provide information and/or content for current subcommittee members. Ellen Richardson-Adams stated that agenda item was listed to simply identify entities that could provide additional information to include in Strategic Plan. Subcommittee expressed interest in engaging the following entities: Veteran's Association (or veteran), law enforcement, CCSD, homeless/formerly homeless individual, and the Governor's Council on Health and Wellness.

John Schmidt asked how many members were currently on subcommittee and whether or not bringing on additional representatives from the above listed entities would make the

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subcommittee too large. Marka Turner stated having too large a group may make it more difficult to come to a consensus on items discussed, and it may make it more difficult to organize meetings. Suggestion was made for subcommittee to remain at its current member size and to allow members to reach out individually to entities they would like to gather information from in order to present to the remainder of the members at a future meeting. Ellen Richardson-Adams stated that the gathering of information from various entities would not violate Open Meeting Law; however, if an individual wanted to become a member of the subcommittee, the item would have to be placed on the agenda for discussion.

Betsy Aiello made a motion for subcommittee to remain at its current size and with its current subcommittee members. Tyrone Thompson seconded the motion. The motion was approved unanimously.

VII. Review Draft Strategic Plan Components

For Possible Action

Subcommittee reviewed Strategic Plan draft (Attachment A). Kelly Marschall reviewed the current draft with the subcommittee and discussed the possibility of including a methodology section to describe the mechanism for establishing the Strategic Plan. Team also reviewed the State of Minnesota's Plan to Prevent and End Homelessness (Attachment B). Tony Ramirez asked if during research done to complete draft, anything was found on the United State's Interagency Council on Homelessness (USICH) that stated best practices or which state had a highly functioning state organization. Kelly Marschall stated no analysis of that data was found, but there was an analysis of what plan should include and what framework was most commonly used by states to establish their plan. Tyrone Thompson expressed a desire to have the three Continuums of Care provide feedback on this specific item in order to avoid a disjointed plan; one that is not in alignment with what the local communities are doing.

Betsy Aiello made a motion to develop a plan that follows the table of contents except that subcommittee will be embedding the methods and engaging stakeholders in a summary format in the introduction. Ellen Richardson-Adams seconded the motion. The motion was approved unanimously.

VIII. Discussion and Direction Strategic Plan Components

For Possible Action

Vision/Mission Statements: Two suggestions were received and both were reviewed by the subcommittee. This statement should be a specific description of the fundamental purpose of the group. Member option 1 is closest to the Governor's appointment. Tyrone Thompson stated replace the word 'reduce' with the word 'end' in the mission statement. The final recommended statement by the subcommittee was as follows: *Nevada's Interagency Council on Homelessness will lead Nevada's efforts to prevent and end homelessness.* Subcommittee chair will present this statement to the ICH during its next meeting for finalization.

Values: Kelly Marschall discussed with subcommittee whether or not a Values section should be included in the Strategic Plan, and how valuable this could be in making decisions. Michael McMahon started that he believes the valued principles are very important since they state the *how* of getting to the desired goal/outcome. Betsy Aiello discussed she would like to see *Measurements* under the *Setting Goals* section of the plan. Kelly Marschall stated a new checkmark could be added and titled *Measuring Results*. John Schmidt suggested adding a checkmark titled *Setting Measurable Goals & Making Commitments*. Michael McMahon

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suggested also adding *Goals* to *Data-Driven Strategies*. Subcommittee agreed on changing the check marked section to include under checkmark 3 - *Data-Driven Achievable Strategies & Goals* and checkmark 4 - *Making Commitments & Measuring Results*. Also in agreement to remove Vision statement and include the following statements under Values: *Every person matters and deserves to be treated with dignity and respect; Homelessness is unacceptable; Homelessness can be prevented*. Subcommittee agreed to remove Needs Assessment content in order to allow time to gather information from currently existing plans in other states and will return as agenda items once community needs have been determined. Under *Goals, Strategies, & Objectives* will leave item numbers 1-4 and include the information that USICH recommends all strategic plans include. Also include section titled *Outcomes of the plan may include strategies to*, which will include information taken from Cooperative Agreement to Benefit Homeless Individuals (CABHI) States Requests for Application (RFA).

IX. Future Meeting Date

For Possible Action

Subcommittee would like the Strategic Plan draft ready for presentation to the ICH in early January 2015. Several future dates were discussed with the following dates proposed: November 10 at 9a, November 24 at 9a, and December 8 at 9a.

Ellen Richardson-Adams made a motion to schedule the following dates for future meetings: November 10, November 24, and December 8, all beginning at 9a. Tony Ramirez seconded the motion. The motion was approved unanimously.

X. Future Agenda Items

For Possible Action

Subcommittee discussed including the following items on the next agenda for discussion: *Finalize Mission, Values, and Guiding Principles; Review Needs Assessment Data; Discussion of Critical/Strategic Issues.*

Michael McMahon made a motion to approve the following items for next meeting's agenda: Finalize Mission, Values, and Guiding Principles; Review Needs Assessment Data; Discussion of Critical/Strategic Issues. John Schmidt seconded the motion. The motion was approved unanimously.

XI. Public Comment

No public comment was made.

XII. Adjournment

Meeting was adjourned at 10:25 am.